

Williamston Christmas Park Celebration 2020

Display Guidelines

For more than half a century it has been the mission and sincere intention of our Williamston Christmas Park Celebration to share a true spirit of Christmas with the community, family, friends and occasional strangers. It is our hope that within the lights, the imaginations, the beauty and talents, that our community will perceive a genuine harmony as the evidence of hard work and planning springs forth.

Without discrimination or prejudices of any from, we will celebrate, as a unified community, in the spirit of Christmas with all faiths and beliefs to which Christmas is reflected. To all who visit, may Williamston's residents and merchants be viewed as an example of unity and commitment to a common cause... It is our desire to provide a heritage for generations to come---for them, their children, and their children's children...

- 1) Display Spaces will be assigned on a first come-first served basis
- 2) A display application must be completed in compliance with Town Ordinance. No application equals removal from the park.
- 3) The name of your business, church or family, may be placed as part of the display. No billboard type signs please.
 - A) The sign must be professional and neat in appearance.
 - B) The sign should be constructed of a sturdy weather resistant material, not paper or cardboard.
- 4) Maintenance of the display during the Christmas Season is the responsibility of the individual, business, or group on the application. Please keep check on your display to keep it looking beautiful for all to see. Over 28,000 vehicles passed by the displays last year. In the event of vandalism, report to the police immediately.
- 5) All displays should be up by 3:00 pm November 28, 2020, the Saturday after Thanksgiving. **If not, your space will not be guaranteed.**
- 6) All displays should remain in the park until after midnight on January 1, 2021.
- 7) All displays must be removed from the park by January 6, 2021.
- 8) If an applicant fails to comply with these guidelines the application will be revoked and the Town of Williamston officials will remove the display from the park.



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Display Application

Date: _____

Space _____

Organization's Name (Individual, Business, or Group that owns, sponsors, or sets up display)

Organizations Address: _____ **Phone Number** _____

Email address _____ **Contact name** _____

Description of Display _____

Alternate Contact Name _____ **Phone Number** _____

Dear Display Vendor,

Set up and registration should be completed before the park officially opens for the holidays on the first Saturday after Thanksgiving (Nov. 28). The deadline for applications is November 24, 2020

Release- Read and sign below:

The undersigned does hereby release, acquit and forever discharge The Town of Williamston, its representatives, its agents or contracted staff, from all manner of actions, suits, damages, claims, or demands, whatsoever in law or equity from any loss or damage of any nature or description, known or unknown, in any way relating to the undersigned's participation in the Williamston Christmas Park.

Thank you for participating in this special holiday attraction.

Signature: _____ Date: _____



Happy Holiday's



Complete and mail to: Town of Williamston, 12 W. Main St Williamston SC 29697

Or Fax to: 864 847 5910 or email to dchapman@williamstonsc.us